

2ND ANNUAL RADON POSTER CONTEST

CONTEST DETAILS

Walworth County Division of Public Health is once again pleased to announce the county wide Radon Poster Contest for children in 4th-8th grades. Radon is a naturally occurring radioactive gas that is the leading cause of lung cancer in non-smokers. As 50% of Walworth County homes are estimated to contain dangerous levels of radon this poster contest provides an opportunity to educate Walworth County residents about the dangers of radon.

Any child in grades 4-8 that lives or attends school in Walworth County is eligible to participate. They may be enrolled in public or private school, or attend home-school.

POSTER CRITERIA

Posters must contain accurate information, and may not contain any copyrighted characters (like Snoopy), product logos, or trademarks or brand names to be eligible for judging. Posters may be of any size and use any media but should address one of the following messages:

- What is radon
- Where is radon found
- Where does radon come from
- Radon is the leading cause of lung cancer in people who don't smoke
- Many homes in Walworth County have high radon
- Test your home for radon

PRIZES

One winner in each grade will be selected and receive a \$50.00 gift card. One runner-up in each grade will receive a \$25.00 gift card.

DEADLINE FOR ENTRY

All posters must be received by Walworth County Public Health by 4:30pm on December 15, 2015 to be eligible for judging or prizes.

ADDITIONAL INFORMATION

Additional information, official rules, and entry form may be found by contacting Walworth County Public Health

WALWORTH COUNTY PUBLIC HEALTH
W4051 COUNTY RD NN
ELKHORN, WI 53121
PHONE: (262) 741-3140

EMAIL: WALCOPH@CO.WALWORTH.WI.US
WEB: WWW.CO.WALWORTH.WI.US

SEGUNDO CONCURSO ANNUAL DE CARTELES DE RADON

LOS DETALLES DEL CONCURSO

División de Salud Pública del Condado de Walworth tiene una vez más el placer de anunciar el Concurso Cartel de radón en todo el condado para los niños en los grados 4 al 8. El radón es un gas radiactivo natural que es la principal causa de cáncer de pulmón en los no fumadores. Como el 50% de los hogares del condado de Walworth se estima que contiene niveles peligrosos de radón este concurso de carteles proporciona una oportunidad para educar a los residentes del condado de Walworth sobre los peligros del radón.

Cualquier niño en los grados 4-8 que vive o asiste a la escuela en el condado de Walworth es elegible para participar. Pueden estar inscritos en una escuela pública o privada, o asistir en el hogar.

CRITERIOS DE CARTEL

Los carteles deben contener información precisa, y no pueden contener caracteres con derechos de autor (como Snoopy), logotipos de productos o marcas comerciales para ser elegible para juzgar. Los carteles pueden ser de cualquier tamaño y utilizar cualquier medio de comunicación, pero deben abordar uno de los siguientes mensajes:

- ¿Qué es el radón?
- ¿Dónde se encuentra el radón?
- ¿De dónde viene el radón?
- El radón es la principal causa de cáncer de pulmón en personas que no fuman
- Muchos hogares en el condado de Walworth tienen alto radón
- Pon a prueba tu hogar para el radón

PREMIOS

Un ganador en cada categoría será seleccionado y recibirá una tarjeta de regalo de \$ 50.00. Un segundo lugar en cada grado recibirá una tarjeta de regalo de \$ 25.00.

FECHA LIMITE PARA LA ENTRADA

Todos los carteles deben ser recibidos por el Condado de Walworth Salud Pública a las 4:30 pm el 15 de diciembre de 2015 para ser elegible para juzgar o premios.

INFORMACION ADICIONAL

Información adicional, normas oficiales, y formulario de inscripción se pueden encontrar contactando Salud Pública del Condado de Walworth.

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2016 Walworth County Public Health: Radon Poster Contest Official Rules

Acceptable Poster Topics

What is radon?

Where is radon found?

Where does radon come from?

Radon is the leading cause of lung cancer in people who don't smoke.

Many homes in Walworth County have high radon.

Test your home for radon.

Artwork Criteria

No child names should be placed on the front of the poster. Copyrighted character, product logos, and trademarked or brand names may not be used.

Participant Eligibility

Children must in 4th-8th grades who live or attend school in Walworth County are eligible to participate. They may attend public, private, or home school.

Entry

Entry forms must be completed and returned with each poster.

Prizes

One winner and one runner-up shall be selected in each age group: 4th, 5th, 6th, 7th, and 8th. The winner shall receive a \$50 gift card and the runner-up a \$25 gift card. Five additional honorable mention awards will be given for all remaining posters among all grades. Awards for honorable mention shall be \$15 gift cards. Posters meeting acceptable poster topics and artwork criteria shall be displayed throughout the county during Radon Action Month in January 2016 and used in promotional materials throughout 2016 and 2017. This year's winning posters will also be used in publications mailed to homeowners promoting testing and will be seen all around the county.

Deadline for Entry

All posters eligible for the prize judging must be received by Walworth County Public Health, W4051 County Road NN, Elkhorn WI 53121, by 4:30pm on December 15, 2015.

Judging Criteria

Posters will be judged by the Walworth County Department of Health and Human Services employees. Criteria for judging shall be content accuracy (including spelling), visual communication of topic, and originality.

Property of Walworth County

All submissions become the property of Walworth County and may be used at the discretion of Walworth County for display, promotion, public service announcement, or in any other manner.

Additional Information

Additional information may be found by visiting the Walworth County Public Health Website on Radon, or by contacting Walworth County Public Health at (262) 741-3140, walcoph@co.walworth.wi.us

Walworth County Public Health: Radon Poster Contest Entry Form—2016

Complete form and attach to the back of poster prior to submission. If you have any questions please contact Walworth County Public Health at (262) 741-3140, or walcoph@co.walworth.wi.us

Teacher or Supervising Parent/Guardian Information

Name: _____

Name of School: _____

Phone: _____

Address: _____

City: _____

Email: _____

Student Information

Name: _____

Grade: _____

Age: _____

Title of Artwork/PSA: _____

Please Select Poster Topic:

- What is radon?
- Where is radon found?
- Where does radon come from?
- Radon is the leading cause of lung cancer in people who don't smoke
- Many homes in Walworth County have high radon
- Test your home for radon.

2016 HIGH SCHOOL RADON PSA VIDEO CONTEST

Promote public awareness of the 2nd leading cause of lung cancer

CONTEST ANNOUNCEMENT

Walworth County Department of Health and Human Services Division of Public Health is pleased to sponsor a video Radon Public Service Announcement contest to raise awareness. Radon is a colorless, odorless, tasteless, radioactive gas that causes lung cancer. About 50% of homes in Walworth County may have elevated levels of radon.

VIDEO CRITERIA

Video must be between :30 and :60 seconds long and in the Public Service Announcement/commercial style, encouraging residents to test their homes for radon. No videos containing inappropriate or vulgar language, images, or symbols will be judged. Copyrighted characters, product logos, music, images, and trademarks or brand names may not be used. Videos containing inaccurate content will not be eligible for judging.

PARTICIPANT ELIGIBILITY

Participants must be currently attending school or residing in Walworth County. They must be enrolled in 9th-12th grades. Enrollment may be in a public, private, or home school program.

PRIZES

One winner and one runner-up shall be selected. First place shall receive \$150 gift card, and second place a \$100 gift card.

DEADLINE

All videos must be received by Walworth County Public Health by 4:30pm on December 15, 2015

ADDITIONAL INFORMATION

Additional information, official rules, and entry form may be found by contacting Walworth County Public Health

WALWORTH COUNTY PUBLIC HEALTH

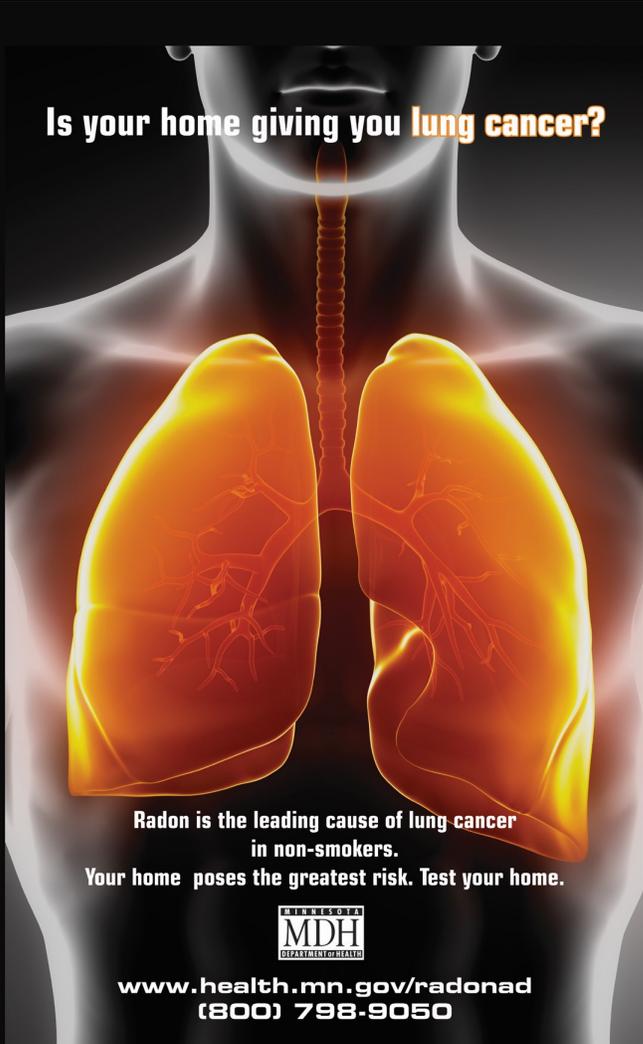
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ELKHORN, WI 53121

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Is your home giving you lung cancer?

Radon is the leading cause of lung cancer
in non-smokers.

Your home poses the greatest risk. Test your home.



www.health.mn.gov/radonad
(800) 798-9050

CONCURSO DE VIDEO RADON ANUNCIO DE SERVICIO PUBLICO DE LA ESCUELA SECUNDARIA 2016

Promover la conciencia pública de la segunda causa principal de cáncer de pulmón

CONCURSO DE ANUNCIO

División de Salud Pública del Condado de Walworth se complace en patrocinar un video Anuncio de servicio public de radon consurso para crear conciencia. El radón es un gas incoloro, inodoro, radiactivo, insípido que causa cáncer de pulmón. Alrededor del 50% de los hogares en el condado de Walworth puede tener niveles elevados de radón.

CRITERIOS DE VIDEO

Vídeo debe tener entre 30 y 60 segundos de duración y en el anuncio de servicio público / estilo comercial, alentando a los residentes para poner a prueba sus hogares para el radón. Ningun que videos contiene lenguaje inapropiado o vulgar, imágenes o símbolos serán juzgados. Personajes con copyright, logotipos de productos, música, imágenes y marcas comerciales no podrán ser utilizadas. Videos con contenido inexactos no serán elegibles para juzgar.

LA ELEGIBILIDAD DE LOS PARTICIPANTES

Los participantes deben estar asistiendo actualmente a la escuela o que residen en el condado de Walworth. Ellos deben estar inscritos en 9 -12 grados. La inscripción puede ser en un programa público, privado, escuela en casa

PREMIOS

Se seleccionará un ganador y un finalista. El primer lugar recibirá \$ 150 tarjeta de regalo, y el segundo lugar una tarjeta de regalo de \$ 100

FECHA TOPE

Todos los vídeos deben ser recibidos por el Condado de Walworth Salud Pública de las 4:30 pm el 15 de diciembre 2015

INFORMACION ADICIONAL

Informacion adicional, reglas oficiales, y formulario de inscripcion se pueden encontrar contactando Salud Publica del condado de Walworth.

WALWORTH COUNTY PUBLIC HEALTH

W4051 COUNTY RD NN

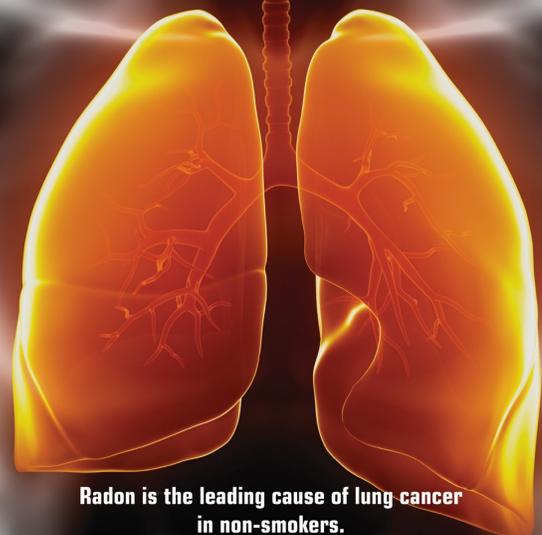
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Is your home giving you **lung cancer?**



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in non-smokers.
Your home poses the greatest risk. Test your home.



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(800) 798-9050

Walworth County Public Health: Radon Public Service Announcement Contest Official Information and Rules, and Entry Form—2016

Contest Announcement

Walworth County Department of Health and Human Services Division of Public Health is pleased to sponsor a video Radon Public Service Announcement contest to raise awareness. Radon is a colorless, odorless, tasteless, radioactive gas that causes lung cancer. About 50% of homes in Walworth County may have elevated levels of radon. Radon is the leading cause of lung cancer among non-smokers.

Video Use

Videos and video images may be used at conference presentations, educational presentations, videos, or courses, informational presentations, education or promotional uses on the internet, or other promotional events. Creativity is encouraged, however, since this will be used in an educational capacity accuracy is vital.

Video Criteria

Video must be between :30 and :60 seconds long and in the Public Service Announcement/commercial style, encouraging residents to test their homes for radon. Video must direct people to contact Walworth County Public Health or visit www.lowradon.org for more information.

Videos longer than :60 seconds will not be judged. Only credits/acknowledgement sections of a video may run past the :60 time limit. No videos containing inappropriate or vulgar language, images, or symbols will be judged. Copyrighted characters, product logos, music, images, and trademarked or brand names may not be used. Videos containing inaccurate content will not be eligible for judging.

Videos are to be submitted to Walworth County Public Health on a CD or Flash Drive. Videos must be in the QuickTime/MOV, WMV, MPEG, AVI, or Flash video file format. Release forms must be received by Walworth County Public Health for all participants appearing or participating in any aspect of the creation of the video.

Participant Eligibility

Participants must be currently attending school or residing in Walworth County. They must be enrolled in 9th-12th grades. Enrollment may be in a public, private, or home school program.

Entry

Entry and release forms must be completed and returned with each video.

Deadline for Entry

December 15, 2015 at 4:30pm

Property of Walworth County

All submissions become the property of Walworth County and may be used at the discretion of Walworth County for display, promotion, public service announcement, or in any other manner.

Walworth County Public Health: Radon Public Service Announcement Contest Official Information and Rules, and Entry Form—2016

Prizes

One winner and one runner-up shall be selected. First place shall receive \$150 gift card, and second place a \$100 gift card. All videos eligible for the prize judging must be received by Walworth County Public Health, W4051 County Road NN, Elkhorn WI 53121, by 4:30pm on December 15, 2015.

Judging Criteria

Videos will be judged by Walworth County Health and Human Services representatives. Videos will be judged based on:

- Video follows the rules and guidelines set for the contest
- Creativity of the video
- Originality of the video
- Overall quality of the video
- Video content
- Accuracy of the message in video

Additional Information

Information about radon may be found on the Wisconsin Department of Health services website www.lowradon.org.

Additional information about the contest may be found by visiting the Walworth County Public Health Website on Radon at www.co.walworth.wi.us, or by contacting Walworth County Public Health at (262) 741-3140, walcoph@co.walworth.wi.us

Walworth County Public Health: Radon Public Service Announcement Contest Official Information and Rules, and Entry Form—2016

Complete form and submit with entry. If you have any questions please contact Walworth County Public Health at (262) 741-3140, or walcoph@co.walworth.wi.us.

Submission Information:

Title of Video: _____

How many people participated in your video? _____

List of all participants (including non-students): _____

*All participants must submit a release form.

Teacher/School Information:

School Name: _____

School Address: _____

Teacher Name: _____

Contact Email: _____

Contact Phone: _____

Student Contact Information:

1. Name: _____
Address: _____

Phone: _____

2. Name: _____
Address: _____

Phone: _____

3. Name: _____
Address: _____

Phone: _____

4. Name: _____
Address: _____

Phone: _____

Walworth County Public Health: Radon Public Service Announcement Contest Official Information and Rules, and Entry Form—2016

Release Form

Every person participating or appearing in the PSA must complete a release form or the PSA is not eligible for judging.

I give permission to the Walworth County Department of Health and Human Services, Division of Public Health to use my image, likeness, and sound of my voice as recorded on audio or video tape without payment or any other consideration. I understand that my image may be edited, copied, exhibited, published, or distributed, and waive the right to inspect or approve the finished product wherein my likeness appears. Additionally I waive any right to other compensation arising or related to the use of my image or recording. I also understand that this material may be used in diverse educational and/or promotional settings within an unrestricted geographic area, and that by submitting an entry to this contest all submissions become the property of Walworth County to be used at the discretion of Walworth County for display, promotion, public service announcement, or in any other manner.

There is no time limit on the validity of this release. This release applies to submission materials to the Walworth County Division of Public Health 2016 Radon Public Service Announcement Video Contest only. I understand that materials from this submission may be displayed for an undetermined amount of time and is the property of Walworth County.

By signing this form I acknowledge that I have completely read and fully understand the above release and agree to be bound thereby. I hereby release any and all claims against any person or organization utilizing this material.

Participant Name (Print)

Signature (if over 18 years)

Date

If entrant is under 18 years parent or legal guardian:

I have read the above release and agree to it for the following listed minors of which I have legal guardianship or responsibility:

Name (print)

Name (print)

Name (print)

Name (print)

Legal Guardian Name (print)

Signature

Date